

SHETLAND SHEEPDOG CLUB OF NORTHERN NEW JERSEY, INC.

CODE OF ETHICS

1. I will comply with the American Kennel Club regulations and the Shetland Sheepdog Club of Northern New Jersey Constitution and By-laws.
2. I will familiarize myself with the Official Shetland Sheepdog Standard and use it as a guide to evaluate and breed Shelties.
3. I will avoid any action, word or behavior that will be detrimental to the Club at all times.
4. I will exhibit good sportsmanship and conduct at all times.
5. I shall maintain high standards of health and care for my dogs and only exhibit my dogs in their best possible condition.
6. I shall engage only in selective breedings, discouraging indiscriminate breedings of inferior individuals for the purposes of puppy sales.
7. I shall refuse to deal knowingly with unethical breeders, dog wholesalers, retailers or with any buyer were I have reason to believe that the dog will be improperly cared for.
8. Stud dogs shall be in good health, free from communicable diseases and temperamentally and structurally sound when offered for stud.
9. Stud service shall be offered only to registered bitches.
10. Bitches shall be bred only to the chosen stud; at no time will another stud be used without consulting the bitch's owner.
11. Dogs known to be sterile, cryptorchid or monorchid shall not be used at stud.
12. A stud service shall be considered completed and valid only if the breeding is witnessed. The owner of the stud or the bitch may be considered the witness.
13. I shall keep and pass on to buyers of puppies or adult dogs accurate health, breeding, registration and pedigree records.
14. I shall not undersell puppies but keep the price on a level with other breeders in the area.
15. Registration shall not be sold separately or independently of the dog.
16. I shall advertise in an honest straightforward manner and will not in any way misrepresent or be fraudulent.
17. Sales and other kennel business shall be conducted in such a manner as to uphold the prestige and dignity of the Shetland Sheepdog as a registered breed.
18. I will always try to exercise the right to take back a dog in the event a purchaser can no longer keep the dog.
19. I shall keep accurate and complete personal records of breedings, litters, pedigrees and puppy owner's names, addresses and phone numbers.

Applicant/Member Signature

Date